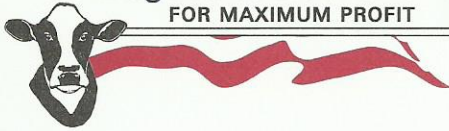




U.S. Registered Holsteins
FOR MAXIMUM PROFIT



Holstein Association USA, Inc.

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800.952.5200 • Fax: 802.254.8251
www.holsteinusa.com

THOMAS J. KESTELL
W4672 CTY RD N
WALDO, WI 53093-1400

September 16, 2015

Dear Holstein Breeder:

We are pleased to announce that one of your cows has earned an outstanding Holstein Association recognition. She has achieved a top position on the leaders list. Cows in herds enrolled in the Premier option of TriStar are eligible for this recognition.

Leader Recognition for Premier TriStar Cow

COW: WEBB-VUE OBSERVER IVA-ET USA 69860427 100-NA

CLASSIFICATION: EX-91 SIRE: DE-SU OBSERVER-ET *TR USA 65917481
DAM: WEBB-VUE GOLDWYN ELVIRA-ET USA 62680664

LEADER RECORD

AGE	X	DAYS	MILK	DCRM	%F	FAT	%P	PROT	DCRC	STATE	OWNER
3-08	3X	365	67,720	99	3.4	2333	3.0	2007	99	WI	24967
NATIONAL/STATE			PLACING	AGE CATEGORY			2X/3X	DAYS			
NATIONAL			1ST MILK	SR 3YR			3X	365			
NATIONAL			1ST PROTEIN	SR 3YR			3X	365			
WISCONSIN			1ST MILK	SR 3YR			3X	365			
WISCONSIN			1ST PROTEIN	SR 3YR			3X	365			

Current 1ST place National & State Leaders for the SR 3YR category can be found on the following page. Please note that all production records on this page and the following page are displayed on the true protein scale, the new scale for U.S. production records.

Outstanding cows are often owned in partnership. If this cow is owned by several individuals, we ask that you share this good news with them. On your behalf, the Holstein Association will notify your state or regional Holstein publication of this cow's recognition.

We offer our congratulations for achieving this honor and wish you continued success.

Sincerely,

Daren M. Sheffield
Production Records Specialist